

Recycled Content Newsprint Usage Report - Calendar Year 2004

<i>PUBLICATION NAME</i>	<i>TONS</i>	<i>RECYCLED TONS</i>	<i>PERCENT</i>	<i>IN COMPLIANCE</i>	<i>MET GOAL</i>	<i>EXEMPTION</i>	<i>*REASON</i>
2004 Fall Deer & Turkey Hunting Regs and Info	52	0	0%	Yes	No	Yes	3
Ad Tracker	440	440	100%	Yes	Yes	No	
Arnold Imperial Leader	168	101	60%	Yes	Yes	No	
Buzzard Gulch	9	9	100%	Yes	Yes	No	
C&R Markets	130	130	100%	Yes	Yes	No	
Cameron Shopper	258	71	28%	Yes	No	Yes	1
Cass County Shopper	716	286	40%	Yes	No	Yes	1
Clay/Platte Dispatch Tribune	439	263	60%	Yes	Yes	No	
Columbia Add Sheet	113	0	0%	Yes	No	Yes	1
Columbia Daily Tribune	1,870	1,870	100%	Yes	Yes	No	
Columbia Parks & Recreation	17	17	100%	Yes	Yes	No	
Columbia Public Schools	13	13	100%	Yes	Yes	No	
Daily American Republic	661	507	77%	Yes	Yes	No	
Discovery Publications, Explore KC	5	5	100%	Yes	Yes	No	
East Central College - SKYLINE	3	3	100%	Yes	Yes	No	
Examiner "Extra"	1,312	938	71%	Yes	Yes	No	
For Sale By Owner Services Inc.	51	51	100%	Yes	Yes	No	
Graf & Sons Inc.	66	66	100%	Yes	Yes	No	

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Green Supply	26	26	100%	Yes	Yes	No	
Hillbilly Days Insert	1	1	100%	Yes	Yes	No	
Insight Communications/KC Parent Mag	25	25	100%	Yes	Yes	No	
Jefferson City News Tribune	376	233	62%	Yes	Yes	No	
Jefferson City Post Tribune	1,604	994	62%	Yes	Yes	No	
Jefferson County Leader	439	263	60%	Yes	Yes	No	
Johnson Community College	134	134	100%	Yes	Yes	No	
Johnson County Parks & Recreation - Activities	20	20	100%	Yes	Yes	No	
Joplin Globe, The	2,356	1,280	54%	Yes	Yes	No	
Kansas City Small Business Monthly	62	62	100%	Yes	Yes	No	
Kansas City Sports, KC Sports & Fitness	28	28	100%	Yes	Yes	No	
Kansas City Star	66,941	25,438	38%	Yes	No	Yes	1
Kansas City Star-Tribune Inserts	176	176	100%	Yes	Yes	No	
Labor Beacon	27	27	100%	Yes	Yes	No	
Lee's Summit Journal-Advertising Extra	716	286	40%	Yes	No	Yes	1
Lincoln County Journal, The	290	87	30%	Yes	No	Yes	3
Lindsay Chevrolet Insert	17	17	100%	Yes	Yes	No	
Mirror, The	166	58	35%	Yes	No	Yes	2
Missouri Commercial Driver License Manual	42	42	100%	Yes	Yes	No	
Missouri Printing Center (State)	35	35	100%	Yes	Yes	No	

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Missouri State Employees Charitable Campaign	1,980	1,228	62%	Yes	Yes	No	
National Catholic Reporter	220	220	100%	Yes	Yes	No	
National Fed of the Blind/ Voice of the Diabetic	89	89	100%	Yes	Yes	No	
New Life Evangelistic	24	14	60%	Yes	Yes	No	
Ozarks Technical Community College	59	15	25%	Yes	No	Yes	3
Park Hill School District	9	9	100%	Yes	Yes	No	
Pathfinder, The	10	10	100%	Yes	Yes	No	
Pathways Advisor	4	4	100%	Yes	Yes	No	
Paulist Press	28	28	100%	Yes	Yes	No	
Penny Press	242	242	100%	Yes	Yes	No	
Pitch Weekly	1,044	603	58%	Yes	Yes	No	
Premier Furniture Insert	2	2	100%	Yes	Yes	No	
Publishing Systems Inc.	76	76	100%	Yes	Yes	No	
Riverfront Times, The	1,469	424	29%	Yes	No	Yes	1,2
Saturday TMC - Columbia Missourian	52	47	90%	Yes	Yes	No	
Shopper II	62	59	95%	Yes	Yes	No	
South County Times	250	150	60%	Yes	Yes	No	
Southeast Missourian, The	2,291	591	26%	Yes	No	Yes	3
Springfield News-Leader	9,617	568	6%	Yes	No	Yes	1,2
St. Charles County Community College	74	45	60%	Yes	Yes	No	

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St. Charles School District-Adult Education	11	11	100%	Yes	Yes	No	
St. Joseph News-Press	4,893	1,463	30%	Yes	No	Yes	1
St. Louis American	721	721	100%	Yes	Yes	No	
St. Louis Black Pages	58	58	100%	Yes	Yes	No	
St. Louis Business Journal	273	79	29%	Yes	No	Yes	1,2
St. Louis Post-Dispatch	68,756	57,136	83%	Yes	Yes	No	
St. Louis Small Business Monthly	60	36	60%	Yes	Yes	No	
Star Advertiser	399	154	39%	Yes	No	Yes	2
Stark Brother's Nurseries	5	5	100%	Yes	Yes	No	
Suburban Journals of Greater St. Louis	14,549	14,227	98%	Yes	Yes	No	
Sun Publications - Gladstone News	214	214	100%	Yes	Yes	No	
Taney County Buyers Guide	352	223	63%	Yes	Yes	No	
The Catholic Key/Diocese of Kansas City	25	25	100%	Yes	Yes	No	
The Flipside/Pinnacle Media Group	7	7	100%	Yes	Yes	No	
Town & Country Leader	177	147	83%	Yes	Yes	No	
Univ of MO Press	3	3	100%	Yes	Yes	No	
Univ of MO-Columbia - Show Me State Games	23	23	100%	Yes	Yes	No	
USA Today	4,929	1,419	29%	Yes	No	Yes	1,2
Virtual Images	3	3	100%	Yes	Yes	No	
Wall Street Journal	5,905	254	43%	Yes	No	Yes	1

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Webster-Kirkwood Times	412	247	60%	Yes	Yes	No	
Wednesday Magazine	64	38	60%	Yes	Yes	No	
Wednesday TMC - Columbia Missourian	125	112	90%	Yes	Yes	No	
Weekly Trader Southcentral	237	14	6%	Yes	No	Yes	1
Wheels & Deals	16	16	100%	Yes	Yes	No	
Word & Way	51	51	100%	Yes	Yes	No	
X-Changer	88	88	100%	Yes	Yes	No	
<i>Totals</i>	199,759	115,203		85	67	18	
<i>Total Recycled Content Percentage:</i>		58%					

*Exemptions:

1. An adequate quantity of newsprint meeting the target recycled content goal was not available during the reporting period.
2. Newsprint meeting the recycled content goal was unavailable at a cost not greater than the average delivered cost of newsprint made from virgin pulp purchased during the reporting period.
3. The recycled content newsprint that was available during the reporting period did not meet the quality standards as determined by the department.